



AD QUALITY

PubGalaxy



HOLISTIC AD QUALITY MANAGEMENT

Having the right tools is important, but so is knowing how to use them. Our Ad Quality team combines advanced technology and manual monitoring to ensure maximum brand safety and a seamless user experience.

FIRST LINE OF DEFENCE AGAINST MALICIOUS ADS

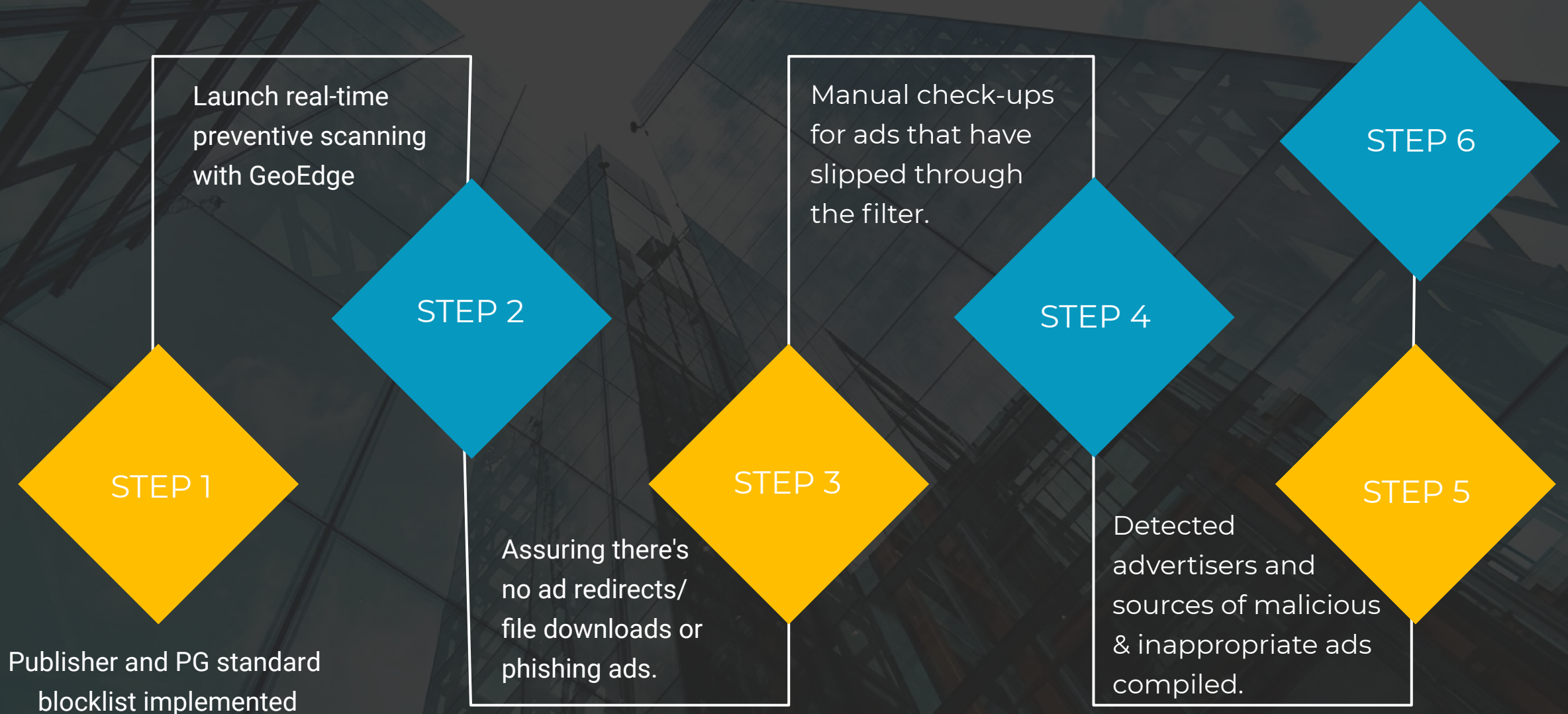
- ✓ We monitor every ad impression.
- ✓ Preventively blocking ad redirects.
- ✓ Safe ads are served automatically and immediately.



Percentage of bad ads
detected and blocked
by PubGalaxy in 2020.

REAL TIME AD SCANNING PROCESS

Daily updates to blocklists on an SSP level.





AI DETECTION

An advanced algorithm that detects malicious ads, which can sometimes bypass industry-standard filters.



REAL-TIME SHIELD

Preventive and real-time blocking, allowing for bad ads to be filtered out before being loaded on the website.



24/7 SUPPORT

Integrated ticket system, allowing you to report an issue or request help by a specialist at any time.