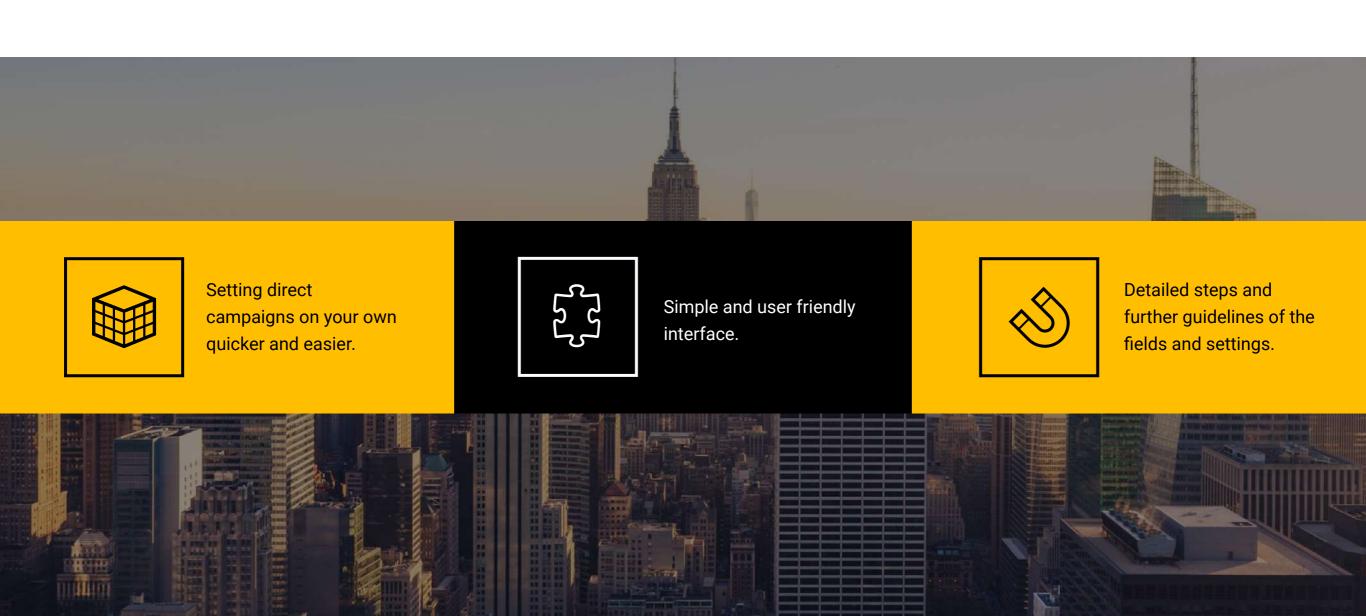
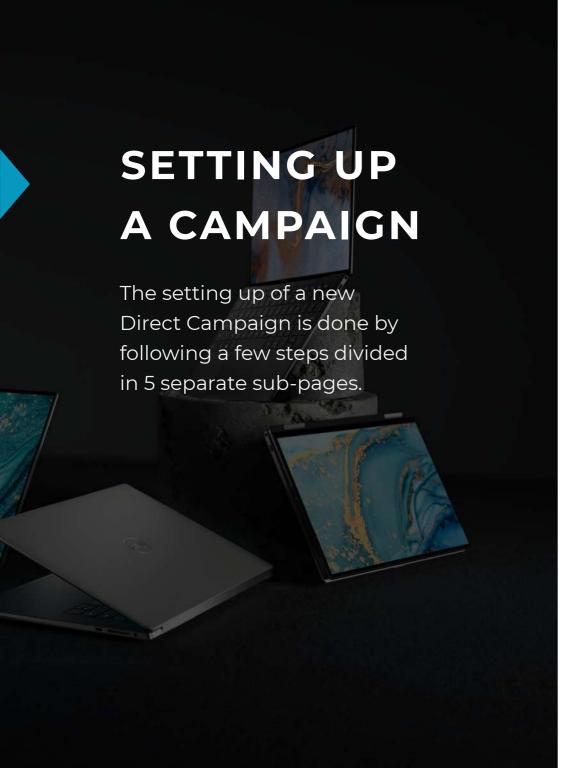




KEY BENEFITS OF THE TOOL





General Settings

O1 Here you enter the name of the campaign, start and end date, website and ad units for the specific website chosen.

Targeting Options

Geo targeting, device categories, day and time settings, frequency cap.

Rate Settings

O2 Choosing the campaign type - guaranteed or non-guaranteed.

Fill in rate settings like: rate price, rate currency, rate type.

Creative Upload

Simply host the creative and any tracking script/pixels on your server and paste the path/html in the text box.

Review

This is the step, where you are prompted to review all of the settings you have made for your campaign, along with a preview of the chosen creatives.